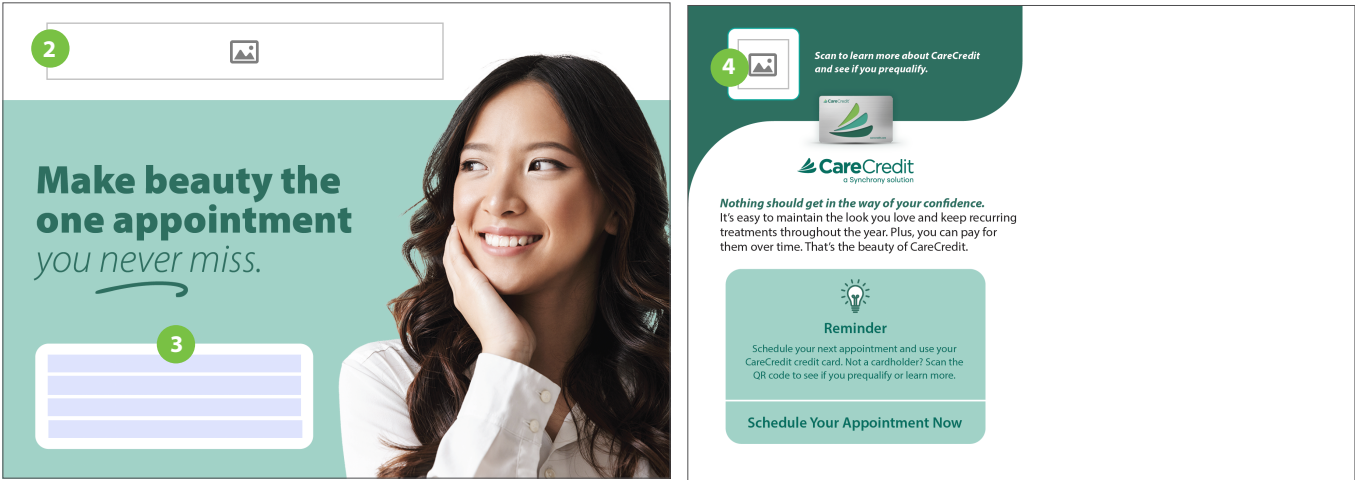


# Direct Mail Postcards


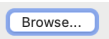

These customizable postcards allow you to add your practice information and logo, ensuring your patients or clients are reminded that CareCredit can help them complete treatment plans with flexible financing. **To customize your direct mail postcard, follow the steps below:**




## Step 1: Open the Template

- Open template in Adobe Acrobat.


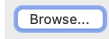

## Step 2: Upload Your Logo

- Select the gray rectangle with the picture icon. 
- A window will pop up to select an image file.
- Click the button labeled “Browse...”. 
- Choose your high quality, **.jpg or .png**, logo file and click “OK”. 
- Your logo will appear in place on the postcard.

## Step 3: Input Your Contact Information

- Select the top light blue rectangle. 
- Begin typing your business address.
- Go through the rest of the text fields and fill out your company phone number, email address and website URL.
- If you prefer not to use any section, that area will be blank on your final design.

## Step 4: Upload Your QR Code

- Download your QR code from Provider Center.
- Select the gray rectangle with the picture icon. 
- A window will pop up to select an image file.
- Click the button labeled “Browse...”. 
- Choose your logo file and click “OK”. 
- Your QR code will appear in place on the postcard.

## Step 5: Save Your Customization

- Hit “Save”. You’re ready to print.



Click [here](#) to download additional marketing assets from your CareCredit Toolkit.



**CareCredit**  
a Synchrony solution